



CREATING GOOD JOBS, A CLEAN ENVIRONMENT, AND A FAIR AND THRIVING ECONOMY

## Job Opening: Appalachian Regional Field Organizer

The BlueGreen Alliance (BGA) seeks qualified candidates for the position of Appalachian Regional Field Organizer.

BGA was formed in 2006 by the United Steelworkers and the Sierra Club in recognition that the future of working people and the health of the environment are inextricably linked. Now, together with 13 of the nation's largest labor unions and most influential environmental organizations, we are fighting to protect the planet and advance racial and economic justice. The labor unions and environmental organizations of the BlueGreen Alliance reject the false choice that we must choose between good jobs and a clean environment. We are a powerful and unified voice for building an American economy that addresses climate change, protects the health of people and the environment, and drives a thriving, fair, and equitable economy.

BGA builds a shared agenda between the labor and environmental movements on bold measures critical to advancing a future American economy that addresses climate change, protects public health, advances racial and economic justice, and creates good-paying union jobs in safe and healthy workplaces in communities across America. BGA develops policy, produces research, builds coalitions, provides education advocates these policies at the local, state and federal level, and mobilizes working people to take action.

**Job Summary:** The Appalachian Regional Field Organizer (ARFO) will build, maintain, and mobilize labor and environmental coalitions across the region to support BGA's federal initiatives. The ARFO will work with BGA's legislative, field, and communications staff to design and implement a program to engage BGA partners and allies in the Appalachian region, to mobilize grassroots leaders and engage grassroots activists, and to demonstrate support for BGA's priorities, including advancing an economic recovery focused on manufacturing and infrastructure investments. The ARFO is based in the Appalachian region, and will report to the BGA's Campaigns Director.

### Duties and Responsibilities:

- Develop and implement an organizing plan in the Appalachian region that engages BGA partner grassroots leaders and labor and environmental grassroots activists to demonstrate support for BGA's federal policy initiatives;
- Work closely with federal legislative team to identify targets and to develop grassroots and grassroots strategies in support of our federal goals;
- Work closely with Communications staff and in-state or regional consultants to develop media-oriented organizing activities, to recruit and prepare spokespeople, to plan events, and to develop field-oriented materials, and serve as a spokesperson if needed;
- Develop relationships with and engage labor and environmental grassroots leaders in each state to mobilize around and demonstrate support for BGA's federal legislative priorities, including but not limited to: calling members of Congress, in-district meetings, press conferences or media interviews, and engaging their own members to take action;
- Broaden the grassroots network in Appalachian states, including working with existing state-based BGA staff to identify new allies and partners and to engage them in the effort, including environmental justice and racial/economic equity groups and business organizations;

- Work with in-state and other BGA staff to advance BGA state or regional policy priorities, as opportunities and capacity allow;
- Manage database of grasstops and grassroots supporters for these states, with frequent reporting required; and
- Perform other duties as needed.

### **Skills & Qualifications:**

- At least 5 years of experience in community, political, or policy organizing; issue campaign background is required, familiarity with the political landscape in Appalachia is preferred;
- Experience working on issues related to climate change, renewable energy, clean transportation, trade, and/or labor issues required;
- Strong analytic and strategic-thinking skills; ability to create and implement organizing plans;
- Excellent written and verbal communication skills and a commitment to quality;
- Strong skills in developing mutually respectful, trusting, and effective internal and external relationships; exhibit positive and respectful manner with colleagues, partners, and allies;
- Self-starting, highly motivated, detail oriented; has ability to manage multiple tasks simultaneously and takes an innovative approach to organizing;
- Ability to travel regularly across region when health and safety allows it; occasional out-of-area travel required;
- Ability to use the various technology platforms utilized by BGA including IVDesk, Microsoft Outlook (including Outlook calendars), payroll systems, and any future programs as required;
- Strong commitment to economic, racial and environmental justice; and
- A deep commitment to the mission of the BlueGreen Alliance.

**Additional Information:** This is a one-year position, with the possibility of extension. Salary commensurate with experience; generous benefits package that includes medical and dental, 401k with company match, generous vacation and holidays, and a friendly work environment. The BlueGreen Alliance staff is working virtually during the pandemic and is not requiring travel until further notice.

**How to Apply:** Please submit a cover letter, resume, writing sample and three references to Jennifer Bakkom-Gatzke (jenb@bluegreenalliance.org). Please include your location, salary requirements, and where you saw the posting. Please write “Appalachian Regional Field Organizer” in the subject line of your email. Position open until filled.

Women and people of color are strongly encouraged to apply.

*BlueGreen Alliance does not discriminate against individuals on the basis of race, color, religion, sex, national origin, age, disability, sexual or affectional preference, marital status, gender identity, or veteran status in the administration of employment policies, or in any other programs and activities.*